

MOKYMAI DIRBTI SU BLOOMBERG TERMINALU

Apie Bloomberg terminalą:

- *Bloomberg* terminalas yra galinga kompiuterių programinių įrangų sistema, kurią teikia vienas didžiausių pasaulyje finansinių duomenų teikėjas "Bloomberg L.P.". Ši sistema leidžia finansų paslaugų sektoriaus specialistams ir kitoms pramonės šakoms naudotis "Bloomberg Professional" paslauga, per kurią vartotojai gali stebėti ir analizuoti realiuoju laiku teikiamus finansų rinkos duomenis ir sudaryti sandorius elektroninė prekybos platforma. Sistema taip pat teikia naujienas, kainų pasiūlymus ir pranešimus per savo saugų tinklą. Sistema yra puikiai žinoma tarp finansinės bendruomenės narių.

Apie kursą, skirtą mokymuisi dirbti su Bloomberg terminalu:

- Mokymai apima 2 dienų (viso 16 val.) kursus, sudaryti iš įvado į Bloomberg terminalą, BMC 'Bloomberg Markets Concept' laikymo ir savarankiško darbo su terminalu pagal individualius specifinius poreikius.
- Įvadas į Bloomberg terminalą. Įvado metu (4 val.) mokomasi naviguoti Bloomberg terminale, analizuojama specifinė klaviatūra su užkoduotais konkrečiais finansiniais terminais, patikrinama informacija Bloomberg terminale apie save ir savo darbinę veiklą, susipažįstama su pagrindinėmis terminalo funkcijomis, kurios apima ekonominių naujienų, akcijų rinkos, obligacijų rinkos, prekių rinkos, valiutų rinkos paiešką, grafikų braižymą ir analizę.
- Bloomberg Markets Concept (BMC) kursas kartu su testu. BMC apima (12 val.) teorinius ir praktinius mokymus, kurie yra suformuoti paties Bloomberg L.P. centro kartu su į kursus integruotu testu, kurį išlaikius dalyvis gauna Bloomberg L.P. patvirtintą sertifikatą [žr. 1 priedą]. Kursai sudaryti iš keturių pagrindinių dalių: ekonominiai indikatoriai, valiutų rinka, akcijų rinka, obligacijų rinka.

- *Ekonomikos indikatorių dalyje analizuojamos šios funkcijos:*

ESNP – displays economic statistics of over 60 countries;

ECST S – provides economic data with context and customizable graphs;

ECOW – provides comprehensive data on economic indicators by country;

GP – price chart used to identify trends and market patterns;

WECO – shows economic calendars, events, and releases by country;
ECOS – provides full details behind economist estimates for calendar releases;
ECFC – displays economic forecasts for identifying trends in global economies;
ECSU - econometric model to guess turning points in S&P 500.

○ *Valiutų rinkos dalyje analizuojamos šios funkcijos:*

ECTR – interactive trade flow map;
FXCA - currency conversion calculator;
PEG – table of currencies linked to other currencies;
WIRA – monitors monthly shifts in currency reserves;
GP – price chart used to identify trends and market patterns;
FXTF – library of all the world's currencies;
FXC – matrix of currency exchange rates;
WBG – Big Mac index identifying potentially overvalued or undervalued currencies through the cost of a sandwich globally;
IFMO – world inflation monitor;
WEI - world equity index monitor;
FXFM – an FX rate forecast model which displays a bell curve of implied volatility calculated from the options market;
FXFC - displays foreign exchange rate forecasts;
FRD – displays FX forward rates for currency pairs;
WGO – shows the gold reserves of major countries in millions of troy ounces;
CIX – a custom index generator;
PTOE - Mendeleev's Periodic Table of Elements.

○ *Akcijų rinkos dalyje analizuojamos šios funkcijos:*

EQS – an encyclopedia of all the equities listed on world stock markets;
IPO – monitors equity offerings by stage, region, industry, and other criteria;
GIP – shows price trends during one or several trading days;
WEI – world equity index monitor;
SECF – a search tool that enables the discovery of securities by certain criteria;
MEMB – shows the constituents of an index along with key data points on each member;
TRA – shows index returns including reinvested dividends;
MIRR- shows the best and worst performers in a given index over a given period;

FA- provides historic financial statements and select future estimates for an equity or an index;
EVTS- displays a calendar of corporate happenings for a security or index;
DES- shows a tear sheet and fact book for a company;
CCB- breaks down a company's revenue along industry lines;
ICS- shows companies by industry including revenue estimates;
SPLC- quantifies the key suppliers, customers and competitors of a company;
BI- provides analysis and data on a series of tailored industry dashboards;
EM- shows actuals and estimates for a chosen equity;
SURP- shows the impact of surprise announcements on a stock's performance by comparing historical announcements for the stock against consensus estimates;
EA- provides an overview for earnings season performance for a specific index or industry;
NI- displays news stories on a specific topic;
EEG- for a specific index or industry;
NI-displays news stories on a specific topic;
EEG- shows charts of the evolution of estimates over time;
WACC- shows the weighted average cost of capital;
CRP- provides the current and historical risk premiums for individual countries and regions;

o Obligacijų rinkos dalyje analizuojamos šios funkcijos:

WCAP- displays stock market capitalizations of entire country stock markets around the world;
SRCH- shows an encyclopedia of government and corporate bonds;
BUDG- provides data and analytics on the U.S. Federal Budget;
GP- price chart used to identify trends and market patterns;
DEBT- an ownership statistic of sovereign debt for select countries including the U.S.;
CAST- a visualization of issuer capital structure;
DIDIS- a visualization of issuer debt repayment schedules;
GY- a historic yield chart for a selected bond;
WB- monitors major sovereign bond yields and spreads;
WCDM- a country debt monitor analyzing the financial condition of countries for debt investors;
RATD- credit rating scales and definitions from various debt rating agencies;
CSDR- displays real time credit ratings for sovereign borrowers;
CRPR- displays current and historical credit rankings by issuer from various rating agencies;

- SOVR- a monitor of global sovereign Credit Default Swap spreads;
- IFMO- displays inflation tracking and data such as rates, targets, and forecasts;
- GEW- shows key economic statistics by country;
- ECFC- displays economic forecasts for identifying trends in global economies.

Mokymų data: š.m. gegužės mėn. 11 d. ir gegužės 18 d. 9⁰⁰-18⁰⁰ val.

Mokymų vieta: KTU EVF Bloomberg Financial Markets laboratorija (Gedimino g. 50, Kaunas).

Preliminari mokymų kaina 1 asm.: 200 EUR (EVF partneriams kaina sutartinė).

Registracija (iki š.m. gegužės mėn. 10 d.): <https://goo.gl/forms/EJS30kCPwbQ3U4IC2>

Certificate of completion

30 September 2017

This is to acknowledge
that
has successfully completed
Bloomberg Market Concepts.

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